

**18th International Conference of Young Scientists
of the Academic Coordination Centre
in the Euroregion Neisse-Nisa-Nysa**

05.11.2025, 9.30 a.m. – 4.00 p.m.
Kochanowskiego 8, Jelenia Góra 58-500

9.30	Registration and Fair Trade Welcoming Coffee
9:45	Young Scientists of the ACC Conference - Opening Prof. Piotr Gryszel – The University Rector’s Representative for the ACC, Wroclaw University of Economics and Business (WUEB) Prof. Piotr Rogala – The representative of the Conference organizing committee, WUEB Branch in Jelenia Góra Opening Presentations Mgr. Oliver Tettenborn – IHI Zittau, Technical University of Dresden <i>Study on Central European Campus Neisse/Nysa/Nisa!</i> Prof. Albrecht Löhr – Cooperative State University of Saxony <i>Kick start your career with cooperative degrees at DHSN</i>
10:30	Session I, leading – Prof. Adam Płachciak WUEB, Branch in Jelenia Góra 1. Dominika Chabros – WUEB <i>Analysis of the tourist function of the capital of the Karkonosze Mountains</i> 2. Nina Wrzesińska – University of Applied Sciences Zittau/Görlitz <i>The influence of employees’ language skills on the recruitment process, internal and external communication in international companies</i> 3. Paulina Graczyk – WUEB <i>Voluntourism – Balancing between social mission and business aspects. A case study: AKRA FOUNDATION</i> 4. Agnieszka Kaszewska – WUEB <i>Embedding Product Safety and Compliance Across the Product Lifecycle: The PSCR Function under ISO 9001, IATF 16949 and VDA QMC</i>
11:15	Fair Trade Coffee Break
11:45	Session II, leading – Prof. Piotr Rogala WUEB, Branch in Jelenia Góra 5. Filip Řeha and Adam Černý - Technical University of Liberec <i>Process Optimization with 5S method</i> 6. Aleksandra Lesiuk – WUEB <i>Malaysia in the Face of the Asian Financial Crisis - An Analysis of the Impact of the Country’s Decisions to Stabilize Its Economy</i> 7. Aleksandra Mokrzan – Wroclaw University of Science and Technology <i>When Personalization Goes Too Far: The Ethics of Knowing Your Customer Too Well</i> 8. Julia Majewska – WUEB <i>The Role of Satellite Technologies for the Euroregion Neisse</i>

13.00	Lunch in “Relax” Restaurant, 1 Maja 60, Jelenia Góra 58-500
14.00	Fair Trade Coffee
14:30	Session III, leading – Prof. Adam Płachciak and Prof. Piotr Rogala – WUEB, Branch in Jelenia Góra 9. Jessica-Marie Richter-Spasov – IHI Zittau, Technical University of Dresden <i>The Impact of Deep-Sea Mining on the Sámi Community in Norway</i> 10. Michał Nowak – WUEB <i>Assessment of Tourism Development Efficiency and Potential in Polish Regions Using Taxonomic Methods</i> 11. Kinga Grabarczyk – WUEB <i>Energy Security as a Determinant of Macroeconomic Stability in Poland</i> QUESTIONS/DISCUSSION
15:30	Results of Jury Deliberations and Closing Remarks

Jury of the ACC:

Prof. Albrecht Löhr – Cooperative State University of Saxony

Dr. Eva Šírová – Technical University of Liberec

Prof. Sophia Keil – University of Applied Sciences Zittau/Görlitz

Mgr. Inna Hauf – University of Applied Sciences Zittau/Görlitz

Mgr. Oliver Tettenborn – IHI Zittau, Technical University of Dresden

Prof. Piotr Gryszel - Wrocław University of Economics and Business

Dr. Sabina Zaremba-Warnke - WUEB, Branch in Jelenia Góra

Organizing Committee:

Prof. Piotr Gryszel

Dr Sabina Zaremba-Warnke

Prof. Piotr Rogala

Prof. Adam Płachciak

Mgr Iwona Bożydaj-Jankowska

Mgr Dominika Chabros

Mgr Paulina Graczyk

Oliwia Machacz

Szymon Paczuszyński

Jan Czerniatowicz