

## Organizer

Technical University of Liberec  
Faculty of Economics

## Seminar organizing committee

Ing. Vladimíra Hovorková Valentová,  
Ph.D.

dr Robert Kurek

Martyna Smogorzewska

## Venue

Hotel Liberec

Nám. F. X. Šaldy 1345/6

460 01 Liberec 1

Ještěd saloon



Registration  
10:00 a.m.

Tento projekt je spolufinancován z Evropského fondu pro regionální  
rozvoj prostřednictvím Euroregionu NISA.



EUROPEAN UNION  
“PŘEKRAČUJEME HRANICE“

## Contact

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TECHNICKÁ UNIVERZITA V LIBERCI  
Ekonomická fakulta

## Partners

**Uniwersytet Ekonomiczny we Wrocławiu**

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i Turystyki w Jeleniej Górze

Katedra Finansów i Rachunkowości

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Uniwersytet Ekonomiczny  
we Wrocławiu



# Invitation

To a seminar about a project  
organized by the Department of  
Economic Statistics, TUL, FE, and  
the section “Economics” of the  
Academic Coordination Centre at  
the Euroregion Neisse

**“THE IMPACT OF THE ECONOMIC CRISIS ON  
THE CZECH AND POLISH PART OF THE  
EUROREGION NEISSE WITH THE FOCUS ON  
THE LABOUR MARKET“**

**8<sup>th</sup> December 2010  
Liberec, Czech  
Republic**



**Euroregion Nisa - Nysa -  
Neisse**

## Project specification

Project CZ 3.22/3.3.01/10.01932 - Micro projects fund within the OP Cross-Border Cooperation 2007-2013 Objective 3 (CZ-Poland) in the Euroregion Nisa.

## Aim of the project

The aim of this project is to enable, via lectures, Czech and Polish students of the Technical University of Liberec and the Wrocław University of Economics (EU) to gain up-to-date information on job offers on the Czech and Polish job markets. The lectures will focus on problems which arose with the onset of the financial and economic crisis.

The lectures will be given by experts from the Technical University of Liberec, the Wrocław University of Economics, WGRiT in Jelenia Góra. Further, representatives of the Labour Office in Liberec and Jelenia Góra will participate, as well as students who wish to share their personal experience with these job markets. The students will also present business opportunities in the Czech Republic and Poland.

Not only will the lectures concentrate on the general impact of the crisis on the job markets in the world and the Czech Republic, but they will also concentrate on particular exposures of the crisis on the job market in the Euroregion Nisa.

## Targeted group

The project is mainly prepared for the BA and MA students of the Technical University of Liberec, and the Wrocław University of Economics, WGRiT in Jelenia Góra.

## Programme

**10:30** Conference welcome and opening  
*Welcoming speech by the prorector of the Technical University of Liberec Ing. Jana Drašarová, Ph.D.*  
Technical University of Liberec

**10:40** Recapitulation of the project aims and gains "The Impact of the Economic Crisis on the Czech and Polish Part of the Euroregion Nisa."  
*Ing. Vladimíra Hovorková Valentová, Ph.D.*  
Project leader  
Technical University of Liberec

**10:45** Contribution "Global and Local Impacts of Current Crisis on Labour Markets"  
*Ing. Aleš Kocourek, Ph.D.*  
Technical University of Liberec

**11:05** Contribution „Market Failure - the Morphology of Economic Crisis - Prospects for Labour Market“  
*dr Elżbieta Pohulak-Żołędowska*  
Uniwersytet Ekonomiczny we Wrocławiu

**11:25** Contribution "The Impact of the Economic Crisis on the Liberec Region and Job Opportunities in the Czech Republic."  
*Ing. Denis Tomáš*  
Liberec Labour Office

**11:45** Contribution „Possibilities for Employment and the Economic Crisis - the Situation on the Labour Market of Dolnoslaskie Region“  
*Elżbieta Lemańska*  
Jelenia Góra Labour Office  
*Dr Marcin Pełka*  
Uniwersytet Ekonomiczny we Wrocławiu

**12:05 - 12:30 Coffee break**

**12:30** Contribution „Enterprise in the Czech Republic“  
*Iva Jančíková*  
Technical University of Liberec

**12:50** Contribution „Starting a Business and Available Help for Small Business in Poland.“  
*Kamila Mezglewska*  
Uniwersytet Ekonomiczny we Wrocławiu

**13:10** TUL and UE students' speeches on "The Economic Crisis"  
*Petra Ramíková*  
Technical University of Liberec  
*Ilona Kowalczyk - Student III r.UE*  
Uniwersytet Ekonomiczny we Wrocławiu

**13:30 - 14:30 Lunch**

**14:30** Excursion - Departure to the Svijany Brewery

**Return around 4 p.m.**

Official language of the seminar is English.

