

**17<sup>th</sup> International Conference of Young Scientists of  
the Academic Coordination Centre  
in the Euroregion Neisse-Nisa-Nysa**  
25.04.2024 Jelenia Góra, Nowowiejska 3, Room no. 58

<b>9.30</b>	<b>Registration and Fairtrade Coffee</b>
<b>9:45</b>	<b>Young Scientists of the ACC - Opening</b> <b>Prof. Adam Płachciak</b> Wrocław University of Economics and Business, Branch in Jelenia Góra <b>Prof. Robert Kurek</b> – Wrocław University of Economics and Business, Vice Dean of Branch in Jelenia Góra
10.00	<b>Opening Presentation</b> <b>Prof. Józef Zaprucki</b> – The Karkonosze University of Applied Sciences in Jelenia Góra <i>Silesian historical and confessional issues as a basis for the contemporary cultural tourism</i>
<b>10:20</b>	<b>ACC Students Session, Session I, leading – Mgr. Oliver Tettenborn</b> – IHI Zittau, Technical University of Dresden
1.	<b>Jan Czernatowicz, Oliwia Machacz, Szymon Paczuszyński - Student Association of Management and Entrepreneurship "Meritum"</b> – Wrocław University of Economics and Business <i>Presentation of the activities and major achievements of the Management and Entrepreneurship Student Association "Meritum"</i>
2.	<b>Dominika Chabros</b> - Wrocław University of Economics and Business <i>Assessment of awareness of consumer rights on the example of the Karkonosze region</i>
3.	<b>Aleksander Znosko-Czarnecki</b> - Kozminski University and Wrocław University of Economics and Business <i>Pro Progressio as a connector between business and academia environment</i>
4.	<b>Julia Majewska</b> - Wrocław University of Economics and Business <i>The New Space Economy - investment approach</i>
5.	<b>Klaudia Boczanowska</b> - Wrocław University of Economics and Business <i>Fashion and the circular economy</i>
6.	<b>Paulina Graczyk</b> - Wrocław University of Economics and Business <i>Multifaceted approach to defining culinary product</i>
7.	<b>Wiktor Walczak</b> - Wrocław University of Economics and Business <i>Local government diplomacy in Poland as support for local development in Euroregions</i>
<b>11:30</b>	<b>Fairtrade Coffee Break</b>

11:45	<b>ACC Students Session, Session II, leading – Prof. Józef Zaprucki</b> The Karkonosze University of Applied Sciences in Jelenia Góra
8.	<b>Hana Trávníčková</b> - Technical University of Liberec <i>Effective Training Strategies Across European Companies</i>
9.	<b>Constantin Scharf</b> - Technical University of Dresden <i>Complexity and Multinationality</i>
10.	<b>Sierra Laney</b> – Technical University of Dresden <i>Carnivores</i>
11.	<b>Alina Havryk</b> - National Technical University "Kharkiv Polytechnic Institute" Erasmus+ University of Wrocław <i>The challenges of introducing AI and ML in FinTech</i>
12.	<b>Anna Serhienko</b> - National Technical University "Kharkiv Polytechnic Institute" and Erasmus+ University of Wrocław <i>Digital transformation and profitability</i>
13.	<b>Marina Obozhyna</b> - National Technical University "Kharkiv Polytechnic Institute" Erasmus+ University of Wrocław <i>Fintech innovation: neobanking</i>
14.	<b>Adam Warzyński</b> - Uniwersytet Szczeciński & Universität Bayreuth <i>Missed details: Legal Analysis of the Turów Dispute</i>
15.	<b>Magdalena Mucowska</b> - Wrocław University of Economics and Business <i>Presentation of the project objectives entitled: Stakeholder relations and their impact on green last-mile delivery on e-commerce market - a comparative case study</i>
<b>13.15</b>	<b>Lunch in “Ekonomiczna Pomarańcza”</b>
14:15	<b>ACC Students Session, Session III, leading – Prof. Adam Płachciak</b> QUESTIONS/DISCUSSION
14:45	<b>Results of Jury Deliberations and Closing Remarks</b>

#### INTERNATIONAL SCIENTIFIC COMMITTEE

Helena Neumannová – Technical University of Liberec

Ewa Wieszczyńska – University of Applied Sciences Zittau/Görlitz

Oliver Tettenborn – Technical University of Dresden, IHI Zittau

Józef Zaprucki – The Karkonosze University of Applied Sciences in Jelenia Góra

Piotr Rogala - Wrocław University of Economics and Business, Branch in Jelenia Góra

Robert Kurek - Wrocław University of Economics and Business, Branch in Jelenia Góra

Piotr Gryszel - Wrocław University of Economics and Business, Branch in Jelenia Góra

Adam Płachciak - Wrocław University of Economics and Business, Branch in Jelenia Góra

Sabina Zaremba-Warnke - Wrocław University of Economics and Business, Branch in Jelenia Góra

#### ORGANIZING COMMITTEE:

Sabina Zaremba-Warnke - Wrocław University of Economics and Business, Branch in Jelenia Góra

Piotr Gryszel - Wrocław University of Economics and Business, Branch in Jelenia Góra

Adam Płachciak - Wrocław University of Economics and Business, Branch in Jelenia Góra

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Paulina Graczyk - Wrocław University of Economics and Business, Branch in Jelenia Góra

Aleksander Znosko-Czarnecki Kozminski University and Wrocław University of Economics and Business

Magdalena Mucowska - Wrocław University of Economics and Business