



The Academic Coordination Centre in the Euroregion Nisa (ACC)

Cross-border Projects as a Factor in Bridging Cultures and Fostering Academic Cooperation

Józef Zaprucki

The Karkonosze University of Applied Sciences
International Communicology Institute in Washington DC.



Interreg



Współfinansowany przez
UNIE EUROPEJSKĄ
Kofinansiert von
der EUROPÄISCHEN UNION

Polska – Sachsen

Projekt: Seniorzy - ambasadorzy na rzecz zrównoważonego rozwoju regionu/
Seniorenbotschafterinnen und Seniorbotschafter für eine nachhaltige Entwicklung der Region
jest współfinansowany w ramach programu INTERREG Polska – Saksonia 2021-2027
(Projekt-Nr. PLSN.03.01-IP.01-0005/23)



KARR S.A.
Karkonoska Agencja
Rozwoju Regionalnego S.A.



DOLNY
ŚLĄSK



Seniors – ambassadors for sustainable development in the region

Interreg Poland-Saxony (01.11.2023-31.10.2026)



- ***The intercultural communication***
- ***Gilles Deleuze's Rhizome concept (post-structuralism); assemblage of connections***
- German cultural heritage (Lower Silesia)
- German and Polish regional literature as a guide for cultural tourism
- Literary routes
- Historical confessional issues: Protestants, Catholics, Schwenkfelder

Beneficiaries and Partners of the project

- Lead beneficiary: **International Meeting Center St. Marienthal**
- Partners: Karkonosze Regional Development Agency (KARR) and the Karkonosze University of Applied Sciences (KANS)



For whom:

Senior citizens from Saxony and Poland who are interested in the sustainable and cultural development of the Polish-German border region.

Institutions, organizations, and enterprises in the fields of culture, health, environmental and nature protection, and crafts, which, together with senior citizens, contribute to the sustainable development of the region.

Planned activities in the project

- One-day inaugural conference – 80 seniors (40 participants from Poland and 40 participants from Germany)
- 15 two-day workshops on “Intangible Cultural Heritage” (throughout the project implementation period):
 - Culinary—traditional cuisine, herbs and regional dishes featuring regional products from the region. Old cookbooks
 - Traditions, dances, costumes, and music bring people together.

- Artists, writers, and painters who have left their mark on the region.
- Traditions connect generations - what holidays are there and how are they celebrated?
- German/Polish language course for seniors.

Interreg



Współfinansowany przez
UNIE EUROPEJSKĄ

Polska – Saksonia



Seniorzy – ambasadorzy
na rzecz
zrównoważonego
rozwoju





Fedor Sommer – commemorative plate and oak



**Translating literature, building
relations, bridging cultures,
fostering cultural exchange**

The privilege of intercultural
communication

Between Walls and Towers





FEDOR SOMMER

MIĘDZY MURAMI
I WIEŻAMI

GESZKO

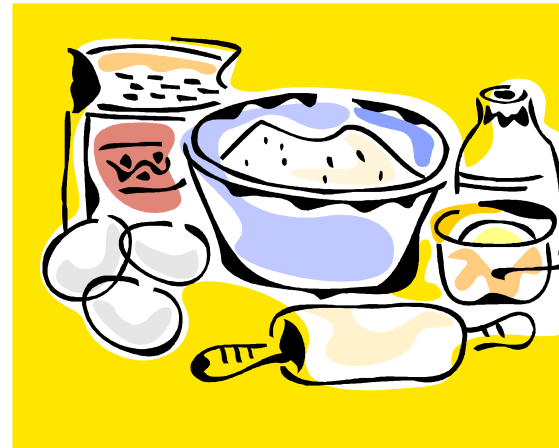
Gesunde Schule und Qualifizierung – Zdrowa szkoła i kształcenie Healthy Schools and Education

Project duration
April 2011 to September 2014



3 topics:

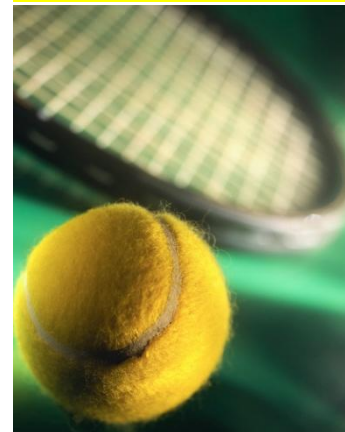
Healthy eating, cooking, baking, ecology



Homeland, tradition, customs, recipes



- Sports and exercise



Cross-border education for medical students
Transgraniczne kształcenie studentów
kierunków medycznych
Přeshraniční vzdělávání studentů
zdravotnických oborů
Interreg V-A; Czech Republic – Poland
(01.09.2026-31.09.2016)



Partners: the Karkonosze University of Applied Sciences and Higher and Secondary Medical School in Trutnov

- Medical students from partner schools took part in activities that enabled them to acquire the desired competences as graduates, improve their employability in the Euroregional labor market, and improved their skills in caring for patients in the border region.
- Two-week internships abroad in Poland and the Czech Republic in healthcare and social welfare institutions;
- - comparison of healthcare systems during five two-day away workshops, resulting in a methodological publication;
- - exchange of information on innovative methods and good practice during two joint conferences;

Projekt CZ-PL Transedu

Interreg V-A Republika Czeska - Polska
2014 – 2020

The project ***an online platform containing information for teachers and school administrators in the cross-border region***, has been implemented jointly by the Karkonosze University of Applied Sciences in Jelenia Góra and the Higher and Secondary Medical School and Business Academy in Trutnov.

Duration: September 2021 – August 2023

- The project, implemented during the period from September 2021 to August 2023, involved the creation of a joint Polish-Czech online platform. It contained materials relevant to schools in the cross-border region. These included recordings of Polish-Czech online meetings of teachers and school administrators, including examples of good practices in ensuring the quality of education during the pandemic, recordings of meetings on other current topics, lectures by experts, and multimedia materials showing interesting aspects of work in selected institutions on both sides of the border.

Interreg



Współfinansowany przez
UNIĘ EUROPEJSKĄ
Kofinansiert von
der EUROPÄISCHEN UNION

Polska – Sachsen

Projekt: Seniorzy - ambasadorzy na rzecz zrównoważonego rozwoju regionu/
Seniorenbotschafterinnen und Seniorbotschafter für eine nachhaltige Entwicklung der Region
jest współfinansowany w ramach programu INTERREG Polska – Saksonia 2021-2027
(Projekt-Nr. PLSN.03.01-IP.01-0005/23)



The Academic Coordination Centre in the Euroregion Nisa (ACC)

Thank you



KARR S.A.
Karkonoska Agencja
Rozwoju Regionalnego S.A.



**DOLNY
ŚLĄSK**

