



Hochschule
Zittau/Görlitz
UNIVERSITY OF APPLIED SCIENCES

Faculty
of Business Administration and
Engineering Management



Bachelor degree programme European Business

Faculty of Business Administration and Engineering Management



Here you can find all
information about the
European Business degree
programme on our
homepage!





What it's all about



- On the **English-language** European Business **degree programme** you will study both in **Zittau** (D) and at the **TU Liberec** (CZ).
- The degree programme offers you the unique opportunity to complete a **practice-oriented** and **internationally focused education**.
- You will be optimally prepared for the challenges of the **globalised business world**, gain valuable **experience abroad** and build up an **international network**.

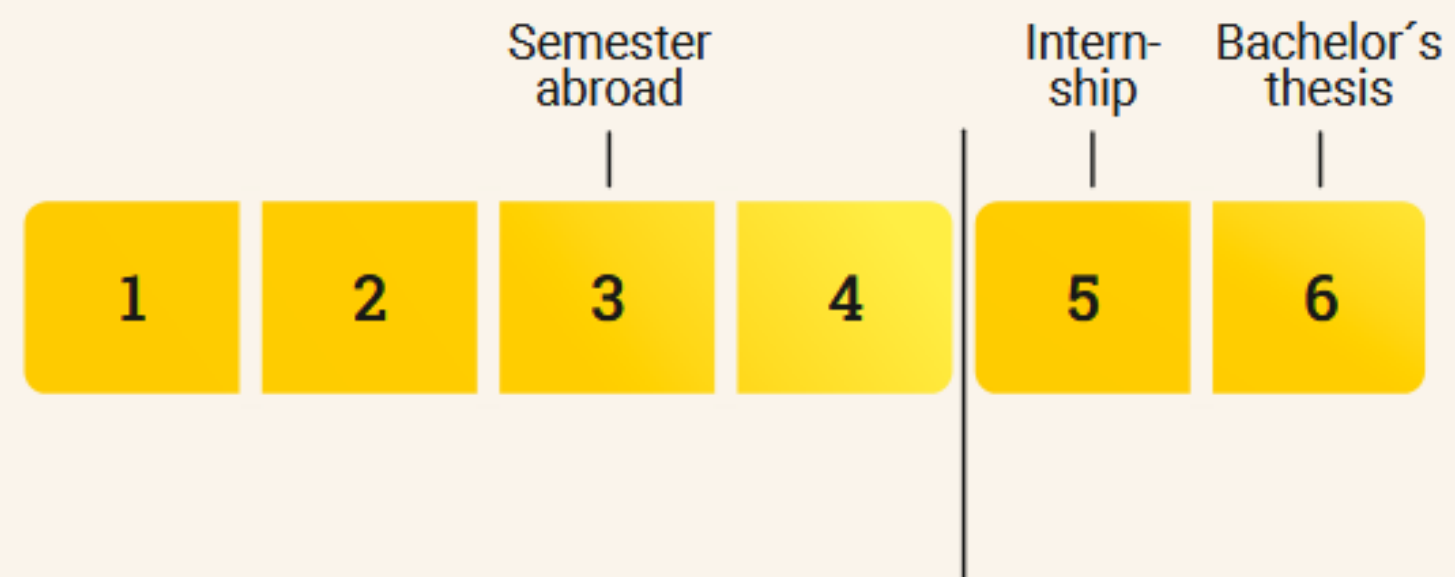


Key data

Faculty	Business Administration and Engineering Management
Location	Zittau > Liberec
Degree	Bachelor of Arts - Double Degree
Duration	6 semesters
Teaching language:	English
ECTS points	180
Enrollment for the	winter semester
Start of studies	15.09.
Admission restriction	none, without NC and waiting semester >
Semester abroad	at another university abroad in the 3rd semester
Compulsory internship	Internship abroad in the 5th semester
Accreditation status	in preparation



Structure



Semester 1,2 and 4:
Switch between Zittau and Liberec

Semester 3:
Outgoing

Semester 5:
Internship

Semester 6:
Thesis





Study objectives

A variety of intercultural knowledge in theory and practice:



- **International business management expertise**
- **Intercultural management and business competences**
- **Practical experience** and contacts in the business world
- Expertise in **marketing, retail, project management and sustainability**

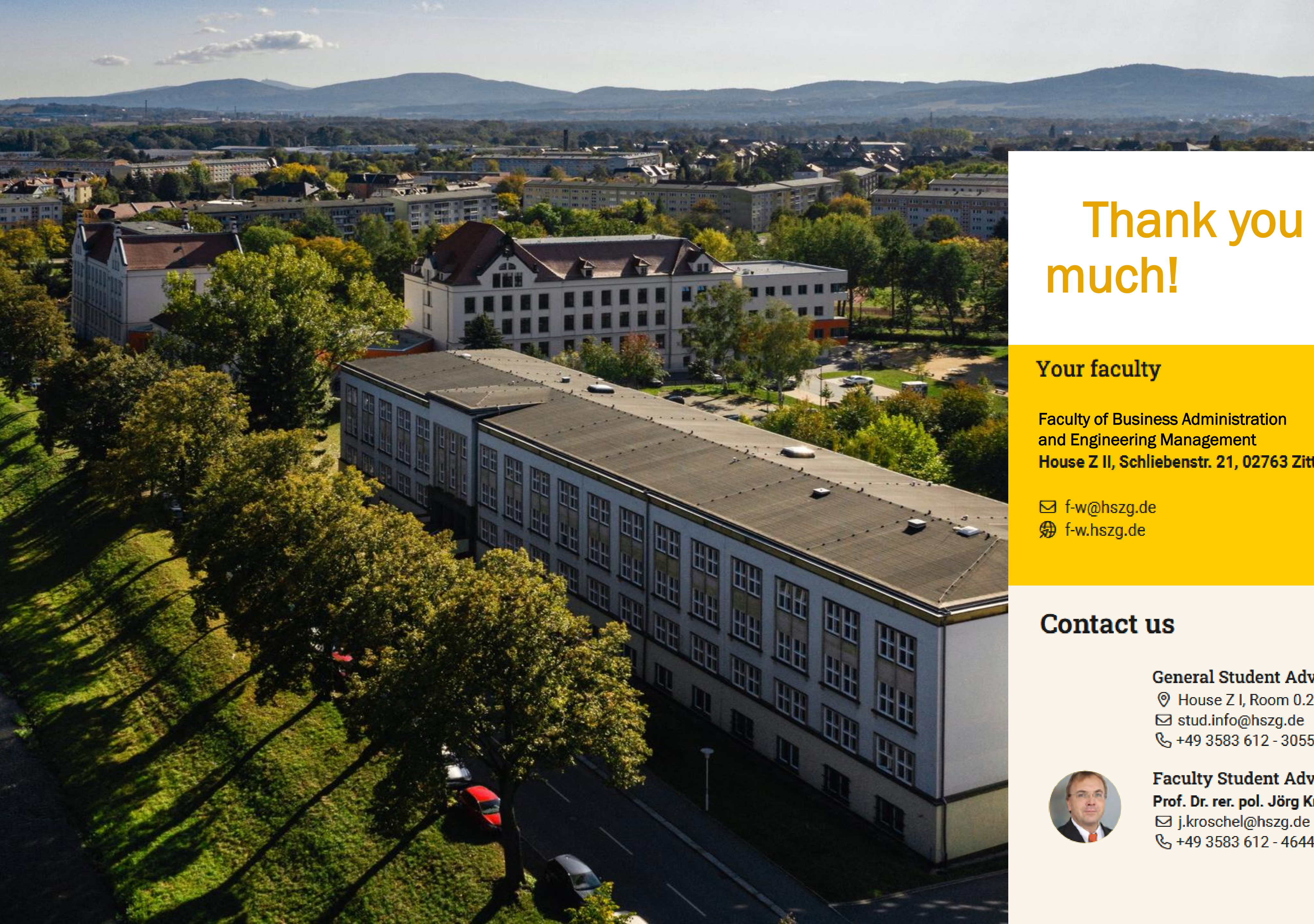


Career prospects

You are ideally qualified to work in various areas and industries:



- internationally operating companies in management, marketing or project coordination
- Innovative start-ups and export-orientated companies
- Family businesses and medium-sized companies with a global focus



Thank you very much!

Your faculty

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and Engineering Management
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Contact us

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