



Academic Coordination Centre (ACC) Conference 2025

CROSS-BORDER PROJECTS AND THEIR CONTRIBUTION TO THE DEVELOPMENT OF THE UNIVERSITY PLATFORM IN THE EUROREGION NEISSE

September 4rd, Technical University of Liberec
Room H32, EF TUL (3th Floor)

PROGRAMME

08:30 – 09:00 COFFEE / PARTICIPANT REGISTRATION

09:00 – 09:20 CONFERENCE OPENING

doc. RNDr. Miroslav BRZEZINA, CSc., dr. h. c. – TUL, Rector

Prof. Dr. habil. Thorsten CLAUS – IHI Zittau /TU Dresden, Director

Ing. Mgr. Marek SKÁLA, Ph.D. – Faculty of Economics TUL, Dean

09:20 – 10:40 PLENARY PART

09:20 – 09:40 **Ondřej HAVLÍČEK, M. A.** – Euroregion NISA, Liberec

Cross-Border University Partnerships in the Euroregion Nisa: Strategy and Impact

09:40 – 10:00 **dr. Bartosz BARTNICZAK, prof. UEW** – EUWT NOVUM, Jelenia Góra

EGTC NOVUM as an instrument of cross-border cooperation

10:00 – 10:20 **Dr. Alexey ALEKSEENKO** – UNU-FLORES, Dresden

The role of the UN University in advancing cross-border research and education in the Euroregion Nisa

10:20 – 10:40 **Dr. Frans HERMANS | Dr. Anne SEIWERT** – Deutsches Zentrum für Astrophysik, Görlitz

The German Center for Astrophysics: A new scientific institution in the Euroregion promoting regional transformation

10:40 – 11:00 COFFEE

11:00 – 13:40 PRESENTATION OF CROSS-BORDER PROJECTS (PART I)

11:00 – 11:20 **Prof. Dr. Phil. Sebastian ZIPS** – Hochschule Zittau /Görlitz

European Business: One Programme: Two Universities, More than 3 Countries

11:20 – 11:40 **doc. Ing. Zuzana PĚNIČKOVÁ, Ph.D.** – Technická univerzita v Liberci

CROBOCOP - Deepening cross-border cooperation of SMEs in the Liberec Region and Saxony

11:40 – 12:00 **Ilona SCHERM** – Duale Hochschule Sachsen | **Ing. Lucie POVOLNÁ, Ph.D.** –

Univerzita J. E. Purkyně v Ústí nad Labem

Project PraStud - Students vs. Companies: Perceptions of study vs. Reality

12:00 – 13:00 LUNCH BUFFET

- 13:00 – 13:20 **Max DRAKE, M. A.** – IHI Zittau /Technische Universität Dresden
Project ERNILAC
- 13:20 – 13:40 **Prof. Dr. rer. pol. Falk MAIWALD** – Hochschule Zittau /Görlitz
Learning Across Borders: Experiences with Blended Intensive Programmes as European Innovation Formats
- 13:40 – 15:00 **PRESENTATION OF CROSS-BORDER PROJECTS (PART II)**
- 13:40 – 14:00 **Mgr. Adam BLAŽEK, M. A.** – Technická univerzita v Liberci
1. SUPPORT4SME - Centre for cross-border cooperation to support the involvement of SMEs in future materials research
2. TRANSTECH - Support of development of Czech-German applied research and technology transfer and cooperation between the Technical University of Liberec and Fraunhofer-Gesellschaft
- 14:00 – 14:20 **Prof. Dr. - Ing. habil. Jens ENGEL | Birsen BILGILI-YÜKSEL, M. Sc. | Aida MEHRPAJOUH, M. Sc.** – Hochschule für Technik Dresden
German-Czech Science and SME Network for Environment and Infrastructure
- 14:20 – 14:40 **Dr. Karin SCHÖNE** – Technische Universität Dresden
Engage in cross-border dialogue with AI: An exploration of novel pathways in language pedagogy.
- 14:40 – 15:00 **Ing. Hana TRÁVNÍČKOVÁ** – Technická univerzita v Liberci
Blended Intensive Programme (BIP): New Potential for University Cooperation and Student Development
- 15:00 – 15:20 **COFFEE**
- 15:20 – 16:40 **PRESENTATION OF CROSS-BORDER PROJECTS (PART III)**
- 15:20 – 15:40 **Prof. Dr. Daniel RAABE** – Duale Hochschule Sachsen
BLENDED INTENSIVE PROGRAMME: „Assistive Technology in Medicine“ (ATIM) Liberec - Žilina – Bautzen
- 15:40 – 16:00 **dr. Józef ZAPRUCKI** – Karkonoska Akademia Nauk Stosowanych w Jeleniej Górze
Cross-border Projects as a Factor in Bridging Cultures and Fostering Academic Cooperation
- 16:00 – 16:20 **doc. Ing. Jaroslava DĚDKOVÁ, Ph.D. | doc. Ing. Otakar UNGERMAN, Ph.D.** – Technická univerzita v Liberci
Cooperation of the Department of Marketing and Trade EF TUL and the Department of Marketing and Management of Tourism Economy - Branch in Jelenia Góra UE Wrocław
- 16:20 – 16:40 **doc. RNDr. Kamil ZÁGORŠEK, Ph.D.** – Technická univerzita v Liberci
International projects of Department of Geography at TUL
- 16:40 **CONFERENCE CLOSING / COFFEE**

Moderated by:

PaedDr. Helena Neumannová, Ph.D. – Technická univerzita v Liberci

Oliver Tettenborn, M. A. – IHI Zittau / TU Dresden

Ilona Scherm – Duale Hochschule Sachsen