



Academic Coordination Centre (ACC) conference 2025

Cross-border projects and their contribution to the development of the university platform in the Euroregion Nisa

September 4rd

Technical University of Liberec, Faculty of Economics, Voroněžská 13, 460 01 Liberec
Room **H32**, EF TUL (3th Floor)

PROGRAMME

08:30 – 09:00 **COFFEE / PARTICIPANT REGISTRATION**

09:00 – 09:20 **SECTION OPENING**

doc. RNDr. Miroslav BRZEZINA, CSc., dr. h. c. – TUL, Rector
Prof. Dr. Thorsten CLAUS – IHI Zittau /TU Dresden, Director
Ing. Mgr. Marek SKÁLA, Ph.D. – Faculty of Economics TUL, Dean

09:20 – 10:40 **PLENARY PART**

09:20 – 09:40 **Ondřej HAVLÍČEK, M. A.** – Euroregion NISA, Liberec
*Cross-Border University Partnerships in the Euroregion Nisa: Strategy
and Impact*

09:40 – 10:00 **dr. Bartosz BARTNICZAK, prof. UEW** – EUWT NOVUM, Jelenia Góra
EGTC NOVUM as an instrument of cross-border cooperation

10:00 – 10:20 **Dr. Alexey ALEKSEENKO** – UNU-FLORES, Dresden
*The role of the UN University in advancing cross-border research
and education in the Euroregion Nisa*

10:20 – 10:40 **N. N.** – Deutsches Zentrum für Astrophysik
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10:40 – 12:00 **PRESENTATION OF CROSS-BORDER PROJECTS (PART I)**

10:40 – 11:00 **Prof. Dr. phil. Sebastian ZIPS** – Hochschule Zittau /Görlitz
*European Business: One Programme: Two Universities, More than
3 Countries*

11:00 – 11:20 **doc. Ing. Zuzana PĚNIČKOVÁ, Ph.D.** – Technická univerzita v Liberci
*CROBOCOP – Deepening cross-border cooperation of SMEs in the
Liberec Region and Saxony*

11:20 – 11:40	Ilona SCHERM – Duale Hochschule Sachsen Ing. Lucie POVOLNÁ, Ph.D. – Univerzita J. E. Purkyně v Ústí nad Labem <i>Projekt PraStud – Students vs. Companies: Perceptions of study vs. Reality</i>
11:40 – 13:00	LUNCH BUFFET
13:00 – 14:20	PRESENTATION OF CROSS-BORDER PROJECTS (PART II)
13:00 – 13:20	Prof. Dr. rer. pol. Falk MAIWALD – Hochschule Zittau /Görlitz <i>Learning Across Borders: Experiences with Blended Intensive Programmes as European Innovation Formats</i>
13:20 – 13:40	Max DRAKE, M. A. – IHI Zittau /Technische Universität Dresden <i>Projekt ERNILAC</i>
13:40 – 14:00	Mgr. Adam BLAŽEK, M. A. – Technická univerzita v Liberci <i>1. SUPPORT4SME – Centre for cross-border cooperation to support the involvement of SMEs in future materials research</i> <i>2. TRANSTECH – Support of development of Czech-German applied research and technology transfer and cooperation between the Technical University of Liberec and Fraunhofer-Gesellschaft</i>
14:00 – 14:20	Prof. Dr.-Ing. habil. Jens ENGEL Birsen BILGILI-YÜKSEL, M. Sc. Aida MEHRPAJOUH, M. Sc. – Hochschule für Technik und Wirtschaft Dresden <i>German-Czech Science and SME Network for Environment and Infrastructure</i>
14:20 – 14:40	COFFEE
14:40 – 16:00	PRESENTATION OF CROSS-BORDER PROJECTS (PART III)
14:40 – 15:00	Dr. Karin SCHÖNE – Technische Universität Dresden <i>Engage in cross-border dialogue with AI: An exploration of novel pathways in language pedagogy.</i>
15:00 – 15:20	Ing. Hana TRÁVNÍČKOVÁ – Technická univerzita v Liberci <i>Blended Intensive Programme (BIP): New Potential for University Cooperation and Student Development</i>
15:20 – 15:40	doc. Ing. Jaroslava DĚDKOVÁ, Ph.D. – Technická univerzita v Liberci doc. Ing. Otakar UNGERMAN, Ph.D. – Technická univerzita v Liberci <i>Cooperation of the Department of Marketing and Trade EF TUL and the Department of Marketing and Management of Tourism Economy - Branch in Jelenia Góra UE Wroclaw</i>
15:40 – 16:00	doc. RNDr. Kamil ZÁGORŠEK, Ph.D. – Technická univerzita v Liberci <i>International projects of Department of Geography at TUL</i>