



## Academic Coordination Centre (ACC) Conference 2025

### CROSS-BORDER PROJECTS AND THEIR CONTRIBUTION TO THE DEVELOPMENT OF THE UNIVERSITY PLATFORM IN THE EUROREGION NEISSE

Technical University of Liberec

September 4rd

#### PROGRAMME

08:30 – 09:00 COFFEE / PARTICIPANT REGISTRATION

09:00 – 09:20 CONFERENCE OPENING

**doc. RNDr. Miroslav BRZEZINA, CSc., dr. h. c.** – TUL, Rector

**Prof. Dr. habil. Thorsten CLAUS** – IHI Zittau /TU Dresden, Director

**Ing. Mgr. Marek SKÁLA, Ph.D.** – Faculty of Economics TUL, Dean

09:20 – 10:40 **PLENARY PART**

09:20 – 09:40 **Ondřej HAVLÍČEK, M. A.** – Euroregion NISA, Liberec

*Cross-Border University Partnerships in the Euroregion Nisa: Strategy and Impact*

09:40 – 10:00 **dr. Bartosz BARTNICZAK, prof. UEW** – EUWT NOVUM, Jelenia Góra

*EGTC NOVUM as an instrument of cross-border cooperation*

10:00 – 10:20 **Dr. Alexey ALEKSEENKO** – UNU-FLORES, Dresden

*The role of the UN University in advancing cross-border research and education in the Euroregion Nisa*

10:20 – 10:40 **Dr. Frans HERMANS | Dr. Anne SEIWERT** – Deutsches Zentrum für Astrophysik, Görlitz

*The German Center for Astrophysics: A new scientific institution in the Euroregion promoting regional transformation*

10:40 – 11:00 **COFFEE**

11:00 – 13:40 **PRESENTATION OF CROSS-BORDER PROJECTS (PART I)**

11:00 – 11:20 **Prof. Dr. Phil. Sebastian ZIPS** – Hochschule Zittau /Görlitz

*European Business: One Programme: Two Universities, More than 3 Countries*

11:20 – 11:40 **doc. Ing. Zuzana PĚNIČKOVÁ, Ph.D.** – Technická univerzita v Liberci

*CROBOCOP - Deepening cross-border cooperation of SMEs in the Liberec Region and Saxony*

11:40 – 12:00 **Ilona SCHERM** – Duale Hochschule Sachsen | **Ing. Lucie POVOLNÁ, Ph.D.** –

Univerzita J. E. Purkyně v Ústí nad Labem

*Project PraStud - Students vs. Companies: Perceptions of study vs. Reality*

12:00 – 13:00 **LUNCH BUFFET**

- 13:00 – 13:20 **Max DRAKE, M. A.** – IHI Zittau /Technische Universität Dresden  
*Project ERNILAC*
- 13:20 – 13:40 **Prof. Dr. rer. pol. Falk MAIWALD** – Hochschule Zittau /Görlitz  
*Learning Across Borders: Experiences with Blended Intensive Programmes as European Innovation Formats*
- 13:40 – 15:00 **PRESENTATION OF CROSS-BORDER PROJECTS (PART II)**
- 13:40 – 14:00 **Mgr. Adam BLAŽEK, M. A.** – Technická univerzita v Liberci  
*1. SUPPORT4SME - Centre for cross-border cooperation to support the involvement of SMEs in future materials research*  
*2. TRANSTECH - Support of development of Czech-German applied research and technology transfer and cooperation between the Technical University of Liberec and Fraunhofer-Gesellschaft*
- 14:00 – 14:20 **Prof. Dr. - Ing. habil. Jens ENGEL | Birsen BILGILI-YÜKSEL, M. Sc. | Aida MEHRPAJOUH, M. Sc.** – Hochschule für Technik Dresden  
*German-Czech Science and SME Network for Environment and Infrastructure*
- 14:20 – 14:40 **Dr. Karin SCHÖNE** – Technische Universität Dresden  
*Engage in cross-border dialogue with AI: An exploration of novel pathways in language pedagogy.*
- 14:40 – 15:00 **Ing. Hana TRÁVNÍČKOVÁ** – Technická univerzita v Liberci  
*Blended Intensive Programme (BIP): New Potential for University Cooperation and Student Development*
- 15:00 – 15:20 **COFFEE**
- 15:20 – 16:40 **PRESENTATION OF CROSS-BORDER PROJECTS (PART III)**
- 15:20 – 15:40 **Prof. Dr. Daniel RAABE** – Duale Hochschule Sachsen  
*BLENDED INTENSIVE PROGRAMME: „Assistive Technology in Medicine“ (ATIM) Liberec - Žilina – Bautzen*
- 15:40 – 16:00 **dr. Józef ZAPRUCKI** – Karkonoska Akademia Nauk Stosowanych w Jeleniej Górze  
*Cross-border Projects as a Factor in Bridging Cultures and Fostering Academic Cooperation*
- 16:00 – 16:20 **doc. Ing. Jaroslava DĚDKOVÁ, Ph.D. | doc. Ing. Otakar UNGERMAN, Ph.D.** – Technická univerzita v Liberci  
*Cooperation of the Department of Marketing and Trade EF TUL and the Department of Marketing and Management of Tourism Economy - Branch in Jelenia Góra UE Wrocław*
- 16:20 – 16:40 **doc. RNDr. Kamil ZÁGORŠEK, Ph.D.** – Technická univerzita v Liberci  
*International projects of Department of Geography at TUL*
- 16:40 **CONFERENCE CLOSING / COFFEE**

Moderated by:

Helena Neumannová – Technická univerzita v Liberci

Oliver Tettenborn – IHI Zittau / TU Dresden

Ilona Scherm – Duale Hochschule Sachsen